

Top FAQs

about our Ready to Sell Program

1. Why Ready to Sell?

Homes are rarely ready to put on the market as-is. Sometimes it's just a little TLC that can help Buyers visualize themselves in the home. This could be fresh, neutral paint to replace outdated wallpaper or updated flooring that sets the house apart from the one down the street. Perhaps you have done a pre-listing home inspection and need to take care of those items to position the home better against the competition. We can do it all!

2. What homes qualify?

The Ready to Sell program is a great fit for most homes! There are only a couple disqualifiers: complete tear-down projects, and/or incomplete new construction. Additionally, we don't add square footage to a home.

3. When does the homeowner pay back the money that was fronted?

Homeowners will pay back the funds when the home sells.*

*The program offers a 0% interest for 12 months plan. If not sold in 12 months, financing will follow the agreed upon payment schedule.



4. What kind of projects are approved?

The sky's the limit! Utilize Ready to Sell for flooring replacement/repair, deep-cleaning, cosmetic renovations, landscaping, interior and exterior painting, roofing repair, kitchen improvements, bathroom improvements, and more!

The Ready to Sell program can be utilized for most services with the absolute exceptions for foundation repair, homes needing extensive renovation, septic work, and the creation of additional rooms (adding square footage).

5. How can I get started?

Connect with a Ready to Sell Certified Agent! They can talk about all of your options and get you on your way to your next home!

*Credit and loans provided by EnerBank USA, Member FDIC, (1245 Brickyard Rd., Suite 600, Salt Lake City, UT 84106) on approved credit, for a limited time. 17.99% fixed APR, effective as of November 2021, subject to change. Minimum loan amounts apply. Interest starts accruing when funds are disbursed. Interest waived if repaid in 365 days. Repayment terms vary from 24 to 132 months. Actual loan term may be shorter if less than the full approved amount of credit is used. First monthly loan payment due 365 days after funds are disbursed.

